



NHLBI is pleased to offer a variety of patient education materials as part of the Stay in Circulation: Take Steps to Learn About P.A.D. campaign. To support your organization's P.A.D. awareness efforts, these materials are available to order through the campaign's Web page at [www.aboutpad.org](http://www.aboutpad.org) or through NHLBI's Health Information Center. The HIC is an all-inclusive resource that provides a variety of printing, shipping, and customization options.

Preferred partner pricing on Stay in Circulation materials is available to all P.A.D. Coalition members and other organizations that are conducting P.A.D. awareness activities.

#### **For orders up to 5,000 pieces**

NHLBI is offering P.A.D. Coalition members preferred partner pricing on all orders. For quantities less than 5,000, the preferred partner price is discounted by up to 30% off the retail price. Please see the table below for specific prices and ordering information.

#### **For orders over 5,000 pieces**

All orders over 5,000 receive special bulk pricing that is lower than wholesale cost. For these orders, please contact the HIC for pricing details.

#### **For logo customization**

For a small fee, your organization's logo can be added to Stay in Circulation materials. The minimum order for customization is 5,000 pieces. You will need to provide a JPEG or other high-resolution, printer-ready image format to the HIC. For more information, please contact the HIC.

#### **For a printer's disk**

Printer-ready files are available on disk for a small fee. Please contact the HIC for more details.

#### **Other Services**

The NHLBI HIC also provides other printing, shipping, and collating services to support your use of Stay in Circulation materials:

- Bundling multiple publications into kits or packages for special events
- Producing pieces using less expensive or more elaborate components (paper, finishes, etc.) that best suit your objectives and budgets
- Packaging options, such as shrink wrapping or bundling
- Shipping options to single or multiple locations to meet your distribution needs

To view Stay in Circulation materials or order online, visit [www.aboutpad.org](http://www.aboutpad.org).

**For more information about ordering options and pricing, please contact Donna Weiss ([dweiss@air.org](mailto:dweiss@air.org)) at (240) 629-3245 or Larry Thomas ([lthomas@air.org](mailto:lthomas@air.org)) at (240) 629-3232.**





Item	Price per Copy					
	1-24 copies	25-99 copies	100-499 copies	500-999 copies	1000-4999 copies	5,000+ copies
Facts About Peripheral Arterial Disease (P.A.D.)	\$1.25	\$0.60	\$0.45	\$0.40	\$0.35	Please contact the HIC for orders over 5,000
Facts About Peripheral Arterial Disease (P.A.D.) for African Americans	\$1.25	\$0.60	\$0.45	\$0.40	\$0.35	Please contact the HIC for orders over 5,000
Información Acerca de la Enfermedad Arterial Periférica (P.A.D.)	\$1.25	\$0.60	\$0.45	\$0.40	\$0.35	Please contact the HIC for orders over 5,000
Stay in Circulation Poster (double-sided; English and Spanish)	\$1.50	\$1.25	\$0.95	\$0.90	\$0.85	Please contact the HIC for orders over 5,000
Stay in Circulation DVD	\$11.00	\$10.00	\$9.00	\$8.25	\$7.40	Please contact the HIC for orders over 5,000
Stay in Circulation VHS	\$5.50	\$5.50	\$4.75	\$4.50	\$4.00	Please contact the HIC for orders over 5,000